

## **PRIVACY POLICY FOR BAZAR**

<b>Version</b>	<i>1.0</i>
<b>Date</b>	February 2024
<b>Approved By</b>	

At **Wheelseye Technology India Private Limited**, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our services as a buyer or seller of trucks, 4xl , \_\_\_\_, \_\_\_\_\_, \_\_\_\_\_... etc ("**Vehicles**").

By accessing or using our platform, you acknowledge that you have read, understood, and agree to be bound by all the terms of this Privacy Policy.

### **Information We Collect:**

#### **I. Personal Information:**

**For Buyers:** When you register an account or make a purchase, we may collect personal information such as your name, email address, phone number, mailing address, and payment details.

**For Sellers:** If you are a seller, we may collect personal information such as your name, contact information, business details, and payment information.

#### **II. Truck Information:**

We may collect information about the trucks you list for sale or inquire about, including vehicle specifications, images, VIN numbers, and any other relevant details.

#### **III. Communication Data:**

We may collect information when you communicate with us or other users through our platform, including messages, inquiries, and feedback.

#### **IV. Usage Information:**

We may collect information about how you interact with our platform, including your browsing activities, search queries, and preferences.

#### **V. How We Use Your Information:**

##### **To Provide Services:**

We use your information to facilitate transactions, process payments, and provide customer support services.

#### **VI. Personalization:**

We may use your information to personalize your experience on our platform, such as recommending trucks based on your preferences.

**VII. Communication:**

We may use your contact information to send you important updates, notifications, and marketing communications related to our services.

**VIII. Analytics:**

We may use aggregated information for analytical purposes to improve our platform, services, and user experience.

**IX. Information Sharing:**

**With Other Users:**

- i) If you are a buyer, we may share your contact information with sellers to facilitate transactions.
- ii) If you are a seller, we may share information about your listed trucks with potential buyers.

**X. Service Providers:**

We may share your information with trusted third-party service providers who assist us in operating our platform, conducting business, or servicing you.

**XI. Legal Compliance:**

We may disclose your information when required by law or in response to lawful requests from public authorities.

**XII. Data Security:**

We implement appropriate security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

**XIII. Your Rights:**

You have the right to access, update, or delete your personal information. You may also opt-out of receiving marketing communications from us at any time.

**XIV. Changes to This Privacy Policy:**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting on this page.

**Contact Us:**

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at [\[Our Contact Information\]](#).

By using our platform, you signify your acceptance of this Privacy Policy. Please review it periodically for any updates or changes.